

March 8-9, 2025

# National Finals SKI JORING RACES



The mission of the Red Lodge National Finals Skijoring Race is to promote the sport of skijoring while providing a safe, high-intensity, and competitive environment that allows the rich cultures of cowboy life and extreme skiing to collide. Our goal is to create an unforgettable experience for riders, skiers, and spectators alike, by bringing a new meaning to winter fun western style and promoting the local and surrounding communities of Red Lodge!

## 2025 SPONSORSHIP PACKAGES

### \$500-Bronze

- 6 weekend passes
- Public address sponsor announcement to live audience during 2-day event
- Sponsor mention in the CC News Thank you

### \$1000-Silver

- 10 weekend passes
- Fleece skijoring logo blanket
- Public address sponsor announcement to live audience during 2-day event
- Radio sponsor announcement 1 week prior to event
- Banner placement at non-premium location
- Business name on Race T-Shirt
- Sponsor mention in the CC News Thank you

### \$1500-Gold

- 10 weekend passes
- Fleece skijoring logo blanket
- Flatbed trailer parking around track\*\*
- Public address sponsor announcement to live audience during 2-day event
- Radio sponsor announcement 1 week prior to event
- Banner placement at premium location
- Logo on Race T-Shirt, Event Poster, Website, and TV Commercials.
- Sponsor mention in the CC News Thank you

### \$5000-Platinum Premier Presenting Sponsor

- 20 weekend passes + 20 drink tickets+ merchandise package
- VIP premium flatbed parking included with early set up
- Featured public address sponsor announcement to live audience during 2-day event
- 30 second commercials throughout the 2-day streaming event
- Featured presenting sponsor on radio ads, commercials, event poster, website, and t-shirt
- Banner placement on announcement booth and timing shack
- Featured presenting sponsor thank you in the CC NEWS

**\$500-30 second commercials throughout 2-day streaming event to live audience \*\*\*NEW FOR 2025**

\*\*flatbed parking only available for full \$1500 sponsorships, trades not included

# National Finals Ski Joring Races, Winter Fun...Western Style

For More Information Contact:  
Kristen Beck (406)579-8605

## Advertising Benefits

### Website

- All \$1500 level and above sponsors may submit logo for placement on website with links to business website. Presenting sponsor will be at top of home page and top of sponsorship page

### Radio

- 30 second ads 7-10 days leading up to event with presenting event sponsor followed by sponsor thankyou's
- Red Lodge: 99FM The Mountain (100 ads)
- Billings: Kiss FM 97.1 (40 ads) and Cat Country 102.9 (40 ads)
- Cody: KZMQ (40 ads)

### Poster

- Over 300 color event posters distributed throughout the state. Presenting sponsor will be at top of poster in large print

### Commercial

- KULR 8: 30 second ads with sponsor logos ran 3 weeks leading up to event. Presenting sponsor will be on screen for entire commercial duration (50 commercials total)

### Event t-shirts

- Presenting sponsor at top of sponsors on back of event t-shirts
- Distributed to all contestants and sold at event

\*\*\*Each year Red Lodge Skijoring Association strives to make our event bigger and better while promoting surrounding communities and businesses. Without the continued support from our wonderful sponsors, this great event would not be possible.

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Please make checks payable to:  
Red Lodge Skijoring Association  
Po box 1704  
Red Lodge, MT 59068