

March 11-12, 2023

National Finals SKI JORING RACES



The mission of the Red Lodge National Finals Skijoring Race is to promote the sport of skijoring while providing a safe, high-intensity, and competitive environment that allows the rich cultures of cowboy life and extreme skiing to collide. Our goal is to create an unforgettable experience for riders, skiers, and spectators alike, by bringing a new meaning to winter fun western style and promoting the local and surrounding communities of Red Lodge!

2023 SPONSORSHIP PACKAGES

\$500-Bronze

- ¼ page ad in event program *** (2.25" w x 4.25" h)
- 4 weekend passes
- Public address sponsor announcement to live audience during 2-day event
- Sponsor mention in the CC News Thank you

\$1000-Silver

- ½ page ad in event program *** (5.5" w x 4.25" h)
- 8 weekend passes
- Public address sponsor announcement to live audience during 2-day event
- Radio sponsor announcement 1 week prior to event
- Banner placement at non-premium location
- Business name on Race T-Shirt
- Sponsor mention in the CC News Thank you

\$1500-Gold

- Full page ad in event program *** (5.5" w x 8.5" h)
- 10 weekend passes + 2 t-shirts to be picked up at merchandise tent
- Public address sponsor announcement to live audience during 2-day event
- Radio sponsor announcement 1 week prior to event
- Banner placement at premium location
- Logo on Race T-Shirt, Event Poster, Website, and TV Commercials.
- Sponsor mention in the CC News Thank you

\$5000-Platinum Premier Presenting Sponsor

- Front and back page full ad as presenting sponsor of event *** (5.5" w x 8.5" h)
- 20 weekend passes + merchandise package
- VIP premium flatbed parking included with early set up & wristbands for bar and beer tent
- Featured public address sponsor announcement to live audience during 2-day event
- Featured presenting sponsor on radio ads, commercials, event poster, website, and t-shirt
- Banner placement on announcement booth and timing shack
- Featured presenting sponsor thank you in the CC NEWS

***All program ads must be submitted in above dimensions to kbbeck82@hotmail.com by Feb 20th

National Finals Ski Joring Races, Winter Fun...Western Style

For More Information Contact:
Kristen Beck (406)579-8605

Advertising Benefits

Website

- All sponsors may submit logo for placement on website with links to business website. Presenting sponsor will be at top of home page and top of sponsorship page

Event Program

- Distributed electronically to all event attendees at gate entrances
- ***Ads must be submitted on time & in appropriate sizing no later than 2/20 to kbbeck82@hotmail.com***

Radio

- 30 second ads 7-10 days leading up to event with presenting event sponsor followed by sponsor thankyou's
- Red Lodge: 99FM The Mountain (100 ads)
- Billings: Kiss FM 97.1 (40 ads) and Cat Country 102.9 (40 ads)
- Cody: KZMQ (40 ads)

Poster

- Over 300 color event posters distributed throughout the state. Presenting sponsor will be at top of poster in large print

Commercial

- KULR 8: 30 second ads with sponsor logos ran 3 weeks leading up to event. Presenting sponsor will be on screen for entire commercial duration (50 commercials total)

Event t-shirts

- Presenting sponsor on front of all event t-shirts
- Distributed to all contestants and sold at event

*****Each year Red Lodge Skijoring Association strives to make our event bigger and better while promoting surrounding communities and businesses. Without the continued support from our wonderful sponsors, this great event would not be possible.**

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Please make checks payable to:
Red Lodge Skijoring Association
Po box 1704
Red Lodge, MT 59068
501(c)(3)/EIN: 82-3447552